



2008 COMPANY SPONSOR AGREEMENT

Contact Information

Company: _____

Contact: _____

Address: _____

Phone: _____

City, ST Zip: _____

Fax: _____

E-Mail: _____

Select Your Market(s): General Insurance Life Insurance Health Insurance Auto Insurance
 Homeowners Insurance Financial & Investments Banks & Thrifts _____

Company Sponsor Options - *(See www.insuranceheadlines.com/company_sponsors.php)*

All InsuranceHeadlines.com Company Sponsors Get Our Across-The-Board Syndicated Services:

- Sponsor an Insurance Headlines [RSS Feed](#) & [Java News & Articles Feed](#) category of your choice (Auto, Life, Health, Life, Custom, etc...) Our RSS feeds & java news feeds are syndicated throughout the world wide web.
- InsuranceHeadlines.com will feature our Sponsors Logos on our [Attention-Grabbing Exhibitor Display Booth](#) and distribute our Sponsor's Insurance Headlines Featured Press Releases, Articles, Blogs & Announcements, which are available as **gloss color handouts** to all attendees, at 10 - 25 state and national conventions in 2008 for organizations such as (NAIFA, IIABA, NAHU, NAMIC, Benefit Marketing, etc...)
- Newsletter Banners - Banners on Weekly Newsletters
- Online Banners - Banners throughout www.insuranceheadlines.com.
- Featured on our Company Sponsor Page.
- Sponsors may Include their RSS Feeds in our InsuranceHeadlines.com website. Sponsors who do not have their own RSS Feeds may post up to a maximum of 200 Press Releases, Articles, Blogs & Announcements throughout the year.
- Heighten your visibility to over 50,000 monthly visitors and over 500,000 page views from Insurance, Financial & Industry Professionals
- Be featured on our weekly InsuranceHeadlines.com Newsletters which are sent to over 75,000 insurance & financial industry subscribers monthly.
- Capitalize on the InsuranceHeadlines.com name brand recognition & develop a solid partnership program.

PARTIES:

Pursuant to this binding COMPANY SPONSOR AGREEMENT for INSURANCE HEADLINES.COM, which is owned by Insurance Syndication, LLC, of 2203 N Lois Ave, Suite 949, Tampa, FL 33607, and Company Sponsor, also known as _____ of _____, shall pay to Insurance Syndication, LLC a sponsorship fee in the amount of \$ _____ for a period of _____, which will be applied to the total sponsorship cost of this agreement.

SPONSOR ADVERTISING DEFINITIONS:

"RSS Feeds" means Really Simple Syndication, or Rich Site Summary and is a format of XML used for content syndication and distribution.

"Java Script Feeds" means simple java script news feeds that are syndicated on industry related websites and can be as easy as a copy/paste.

"Advertising Specifications" means the graphic file supplied by an Advertiser which can be selected by a user as a Link.

"Exhibitor Display Booth" means INSURANCE HEADLINES.COM will feature Sponsor Logos and distribute INSURANCE HEADLINES.COM Press Releases, Articles, Blogs & Announcements of Sponsors.

"Start Date" means the first day the INSURANCE HEADLINES.COM will begin sponsorship.

"INSURANCE HEADLINES.COM web server" means a server computer of INSURANCE HEADLINES.COM that users may access via the Internet.

"Impression" means the number of times an ad banner is viewed.

RIGHT TO REFUSE UNACCEPTABLE ADVERTISING:

INSURANCE HEADLINES.COM reserves the right to refuse any advertisement sponsorship banner that does not completely conform to every detail, instruction, method, and guideline set in the Technical Specifications which can be found on the INSURANCE HEADLINES.COM web site. INSURANCE HEADLINES.COM does not accept advertising from companies that produce or provide pornographic products or services (which INSURANCE HEADLINES.COM shall have complete discretion to define), or their subsidiaries, or foundations funded by such companies whose function is to improve acceptance of such products by the public. This Agreement is may be voided by INSURANCE HEADLINES.COM immediately if Advertiser fails to disclose (or conceals or misrepresents) any involvement with pornographic products or services. In addition, INSURANCE HEADLINES.COM may in its complete discretion refuse the use of any other advertising that it deems to be inappropriate.

SUBMISSIONS OF PRESS RELEASES, NEWS POST & BLOGS :

Sponsors may Include their RSS Feeds in our InsuranceHeadlines.com website. Sponsors who do not have their own RSS Feeds may post up to a maximum of 200 Press Releases, Articles, Blogs & Announcements throughout the year.

PRESS RELEASES, NEWS POST & BLOGS - OBJECTIVES & POLICY:

INSURANCE HEADLINES.COM objective is to post the top daily insurance articles and newsletters that are interesting, informative and valuable to our subscribers and readers. INSURANCE HEADLINES.COM reserves the right to reject some press releases because they are really ads and not press releases, even though we are aware there can be just a fine line between the two. Your press release should be sure to include information that is newsworthy and/or educational. Users will remain solely responsible for the content of their communications. INSURANCE HEADLINES.COM has the right but not the obligation to monitor, reproduce, copy, distribute, modify, edit, create derivative works from and publish your submissions (in original or edited form) on the INSURANCE HEADLINES.COM websites, newsletters, syndicated RSS feeds and java scripts.

You will not, without our express approval, distribute or otherwise publish any material containing any solicitation of funds, promotion, advertising, or solicitation for goods or services. You specifically acknowledge that soliciting other guests of the web site to join or become members of any commercial online or offline service or other organization is expressly prohibited.

PRESS RELEASES, NEWS POST & BLOGS - ROYALTY-FREE RIGHTS & COPYRIGHTS:

By providing your submissions to us, you grant INSURANCE HEADLINES.COM a perpetual, non-exclusive, irrevocable and royalty-free right and license to reproduce, copy, distribute, modify, edit, create derivative works from and publish your submissions (in original or edited form) on the INSURANCE HEADLINES.COM websites, newsletters, syndicated RSS feeds and java scripts. You retain your copyright interest as owner and/or author of your submissions and you retain all other proprietary rights in and to such submissions. In our discretion we may add INSURANCE HEADLINES.COM copyright notices to submissions, where appropriate, if your submissions don't already bear an appropriate copyright notice.

When you provide submissions to us, you represent and warrant that: (i) you are the sole author of the submission and/or you own the copyright and/or you have sufficient authority from the author or authors to grant us the rights and licenses set above; and (ii) the submission is a work original to the author (unless identified by you as containing original works of third parties) and that such submission, including all third party works of authorship, does not infringe any copyright, trademark, trade name (or knowingly infringe any patent or any other proprietary right) of any third party.

Unless INSURANCE HEADLINES.COM executes a written agreement with you stating otherwise, neither you nor any of your licensors will be paid for our use of any article, text, photograph, image or other submission that you provide to us. Any article, text, photograph, image or other published submission will remain in the archives on the web site in perpetuity or until such time as the web site removes the material.

INSURANCE HEADLINES.COM may transfer this license and its obligations hereunder at any time and without prior consent to any corporate successor in interest, acquirer or other entity that purchases or otherwise obtains substantially all of our business assets or stock, or to any parent corporation or entity, any subsidiary corporation or entity, or any of our divisions that are operated as a separate business.

You will indemnify and hold harmless INSURANCE HEADLINES.COM and all Insurance Syndication, LLC officers, directors, shareholders, employees, authorized representatives and agents from and against all claims and expenses, including attorneys' fees, arising out of any messages, information or materials uploaded, posted, distributed, or transmitted to or through this site by you.

INSURANCE HEADLINES.COM has no responsibility for the content of any messages, information or materials uploaded, posted, distributed, or transmitted by you of this site. However, INSURANCE HEADLINES.COM retains the right, but not the obligation in its sole discretion, to monitor, review, delete or refuse to post any third-party content that Insurance Headlines deems to be objectionable.

PRESS RELEASES, NEWS POST & BLOGS - RIGHT TO REFUSE NEWS POSTINGS:

INSURANCE HEADLINES.COM reserves the right to refuse any news posting that does not completely conform to every detail, instruction, method, and guideline set in this agreement as well as our terms & conditions & privacy policy which can be found on the INSURANCE HEADLINES.COM web site. INSURANCE HEADLINES.COM does not accept advertising or news postings from companies that produce or provide pornographic products or services (which INSURANCE HEADLINES.COM shall have complete discretion to define), or their subsidiaries, or foundations funded by such companies whose function is to improve acceptance of such products by the public. This Agreement is may be voided by INSURANCE HEADLINES.COM immediately if Company Sponsors fail to disclose (or conceals or misrepresents) any involvement with pornographic products or services. In addition, INSURANCE HEADLINES.COM may in its complete discretion refuse the use of any other news postings that it deems to be inappropriate.

You agree that you will not upload to, distribute through, or otherwise publish on the web site any content which is libelous, defamatory, obscene, pornographic, threatening, invasive of privacy or publicity rights, abusive, illegal, or otherwise objectionable that would constitute or encourage a criminal offense, violate the rights of any party, or that would otherwise give rise to liability or violate any law. In addition, personal (ad hominem) attacks, social diatribes and political statements (unless they pertain to insurance) are an improper and are strictly prohibited on this web site.

TRUTH IN ADVERTISING / INDEMNIFICATION FOR LIABILITY: You are solely responsible for any legal liability arising out of or relating to (1) the Advertisement, and/or (2) any material to which users can link through the Advertisement. Advertiser represents and warrants that the Advertisement and Link comply with INSURANCE HEADLINES.COM's advertising standards; and that it holds the necessary rights to permit the use of the Advertisement and Link by INSURANCE HEADLINES.COM for the purpose of this Agreement; and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity. Advertiser agrees to indemnify INSURANCE HEADLINES.COM and to hold INSURANCE HEADLINES.COM harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by INSURANCE HEADLINES.COM, arising out of or related to Advertiser's breach of any of the foregoing representations and warranties. Advertiser agrees to request that INSURANCE HEADLINES.COM be listed as an additional insured on any policy issued to Advertiser pursuant to which there could be coverage for any of the forms of legal liability described in this paragraph.

INSURANCE HEADLINES.COM PRIVACY POLICY: Registration Data and certain other information about you is subject to our Privacy Policy located at INSURANCE HEADLINES.COM. You understand that through your use of the Service you consent to the collection and use (as set forth in the Privacy Policy) of this information, including the transfer of this information to the United States and/or other countries for storage, processing and use by Insurance Headlines and its affiliates.

LIMITATION ON DAMAGES: IN NO EVENT WILL INSURANCE HEADLINES.COM BE LIABLE TO SPONSOR FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, WHETHER BASED ON BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE), OR OTHERWISE, AND WHETHER OR NOT INSURANCE HEADLINES.COM HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.

ASSIGNMENT: Company Sponsors may not assign this agreement, in whole or in part, without INSURANCE HEADLINES.COM's written consent. Any attempt to assign this Agreement without such consent will be null and void.

GOVERNING LAW: This Agreement will be governed by and construed in accordance with the laws of the State of Florida.

ENTIRE AGREEMENT: This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that all pricing will be governed by INSURANCE HEADLINES.COM's Pricing Information, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms in any purchase order. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

Insurance Headlines.com Officers Signature

Date

X_____
Authorized Company Sponsor Signature

Date

Company Sponsor Payment Authorization:

Check Your Payment Option:

- Platinum Sponsors - \$50,000 - Annual Sponsorship / Annual Syndication / 10-20 Conventions
 - Gold Sponsors - \$35,000 - Nine Months Sponsorship / Annual Syndication / 10-20 Conventions
 - Silver Sponsors - \$20,000 - Semi Annual Sponsorship / Annual Syndication / 10-20 Conventions
 - Bronze Sponsors - \$7,500 - Quarterly Sponsorship / Annual Syndication / 10-20 Conventions
- (For a complete description of all features please go to www.insuranceheadlines.com/company_sponsors.php)*

Company Sponsor Name: _____

Media/Press Release Contact: _____

Advertising/Technical Contact: _____

Payment Information

Initial Payment Amount \$ _____


Check Master Card Visa American Express Paypal

Full Name on Card: _____

Address on Card: _____

City, ST Zip: _____

Credit Card #: _____ Exp Date: _____

Card Security Code: _____  (On the back of your card, locate the final 3 digit number)

Signature: _____

Internal Use Only

Ad Begins _____ Ad Ends _____ Payment Date. _____ Payment Amt. _____ Payment Type _____ Ad Rec. _____