

## Life Insurance and Disability Insurance Videos Premiere on Popular Insurance Sites

by PR-NewsWire

Videos instruct consumers on importance of life insurance and disability insurance during financial planning. PASADENA, Calif., Sept. 20 /PRNewswire/ -- The industry leading life insurance site, <http://www.Lifeinsure.com> and the disability insurance site, <http://www.Protectyourincome.com> have been completely redesigned and now include a series of informative videos explaining these subjects in easy to understand format.

These are the first insurance sites to integrate streaming Flash video into the educational experience to help the consumer understand these sometimes complex but important financial instruments.

The videos include subjects such as the types of life insurance, how to calculate how much life insurance one should have and the importance of having disability insurance as part of a financial plan. One video introduces some of the startling statistics on the frequency and duration of disability. Also included is discussion which simplifies one's understanding of the internal structure of these policies and what parts are more essential to have than others.

Financial products such as insurance and disability insurance often seem complex because of the industry's own extensive jargon and acronyms. These videos are meant to overcome that difficulty and to help anyone understand these products, how to find the right policies that fit one's situation and lifestyle and how to judge which policies make sense in view of one's personal financial situation.

The LifeInsure.com site redesign includes the consumer friendly ability for a person to access the life insurance rates database on an anonymous and instant basis. This philosophy of doing business, on an open platform, has been their ongoing and consistent business philosophy since inception.

Unlike other sites which often require one to provide an email address or other personally identifiable information to access quotes or require filling out an extensive form, Lifeinsure.com gives the consumer a method of checking the market for various types of life insurance including term life insurance and universal life insurance without having to give personal information. A consumer can fill in their birth date, amount and type of insurance and in 30 seconds see the list of premiums in order of price showing the company and their financial rating -- all done without having transmitted any personal information.

The Protectyourincome.com site was built on the knowledge its principals gleaned from having serviced over 10,000 disability insurance policies mostly for professionals such as physicians, dentists, IT professionals, attorneys and corporate executives.

Contact: Neil Willner Intramark Insurance, Inc. [neil@lifeinsure.com](mailto:neil@lifeinsure.com)  
<http://www.LifeInsure.com> <http://www.ProtectYourIncome.com> 866-691-0100 PASADENA, Calif. 91105

This press release distributed by PRWEB (<http://www.prwebdirect.com/>), a service of eMediaWire.

SOURCE LifeInsure.com

---

Related links:

<http://www.LifeInsure.com>

<http://www.ProtectYourIncome.com>

Copyright © 1996-2006 PR Newswire Association LLC. All Rights Reserved.

*Life Insurance and Disability Insurance Videos Premiere on Popular Insurance Sites by PR-NewsWire*