

Leading Japanese Insurance Provider, AXA to Implement NICE's VoIP Solutions in Four Sites

by Business-Wire

Solution selected for unmatched reliability and scalability for mission critical, distributed VoIP environments RA'ANANA, Israel--(BUSINESS WIRE)--NICE Systems (Nasdaq:NICE), the global provider of advanced solutions that enable organizations to extract Insight from Interactions, to drive performance, today announced that it has been selected by AXA Non-life Insurance Company Ltd., Japan, to supply its VoIP solution to centralize recording of customer interactions in its multi-site environment. The order was received through NICE channel partner ITFOR.

NICE's unified architecture enables AXA Non-life Insurance Company Ltd to implement centralized recording for hybrid capture of TDM and VoIP customer interactions, across four sites. The solution will also capture interactions on IP and digital phones from various leading vendors. AXA Non-life Insurance Company Ltd will benefit from NICE's system resilience, advanced redundancy capabilities, and a suite of applications for liability and risk management.

After a rigorous selection process, AXA Non-life Insurance Company Ltd. has selected NICE for a multi-site VoIP environment, to address challenges as a financial services provider.

"We are happy to have been chosen by AXA, one of Japan's leading financial services companies," said Doron Ben-Sira, President of NICE APAC. "NICE is leading the market in large-scale, mission-critical deployments of VoIP recording. Our VoIP solutions along with our advanced applications for quality monitoring, liability and interactions analytics have become the de-facto choice for organizations whether operating in pure VoIP or hybrid environments."

"Furthermore, the NICE Perform Compliance Suite is proving to be a unique competitive differentiator, as financial services organizations are seeking to harness the power of interaction analytics to address key challenges in regulatory compliance, risk management, and corporate governance," he continued.

About AXA Non-Life Insurance Japan

AXA Non-Life Insurance Company Limited (AXA Direct Japan) is a member of the AXA Group companies in Japan and has been doing business closely with AXA Japan Holding and AXA Life Insurance. AXA Non-Life Insurance sells its automobile products through their own contact centers, e-brokers, agents, FAX OCR and web site. Group products are sold through the sale network of AXA Life. Currently, there are four call centers located in different regions within Japan with more than 400 agents and 100 administrative staff working in the organization. Further information can be obtained from the company website: www.axa-direct.co.jp

About AXA

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Western Europe, North America and the Asia/Pacific area. AXA had Euro 1,064 billion in assets under management as of December 31, 2005. For full year 2005, IFRS revenues amounted to Euro 72 billion and IFRS underlying earnings amounted to Euro 3,258 billion. The AXA ordinary share is listed and trades under the symbol AXA on the Paris Stock Exchange. The AXA American Depository Share is also listed on the NYSE under the ticker symbol AXA.

About NICE

NICE Systems (Nasdaq:NICE) is the leading provider of Insight from Interactions solutions, based on advanced analytics of unstructured multimedia content "from telephony, web, radio and video communications. NICE is revolutionizing VoIP interactions management with state-of-the-art solutions for IP contact centers, branches, and command and control centers. NICE's solutions are changing the way organizations make decisions, helping them improve business and operational performance, address security threats and be proactive. NICE has over 24,000 customers in 100 countries, including over 75 of the Fortune 100 companies. More information is available at www.nice.com.

About NICE VoIP Solutions

NICE's market leading VoIP recording solutions are an integral part of the company's unified product architecture and suite of solutions. This enables a smooth migration to VoIP that is transparent to the user, providing true investment protection. NICE offers hybrid solutions that cover the entire spectrum of customer interactions management, combining traditional and VoIP, liability and quality monitoring for contact centers,

as well as trading floors and back offices of financial institutions. NICE offers software-only, scalable VoIP solutions that are certified by the world's leading VoIP switch vendors, addressing small-scale to large, multi-site high-end environments. NICE's market leadership is based on extensive experience in delivering field-proven, large scale mission critical solutions that meet the stringent reliability requirements of multi-site, high-end customers, including the world's top-10 banks, thousands of financial institutions and contact centers, and most of the trading floors in the world.

Trademark Note: Insight from Interactions, 3600 View, Executive Connect, Executive Insight, Freedom, Investigator, Mirra, Universe, My Universe, NICE, NiceCall, NiceCall Focus, NiceCLS, NICE Learning, eNiceLink, NiceLog, Playback Organizer, Renaissance, ScreenSense, NiceScreen, NICE Storage Center, NiceTrack, NiceUniverse, NiceVision, NiceVision Harmony, NiceVision Mobile, NiceVision Pro, NiceVision NVSAT, NiceVision Alto, Scenario Replay, Tienna, Wordnet, NICE Perform, NICE Inform, NICE Analyzer, Last Message Replay, NiceUniverse Compact, Customer Feedback, Interaction Capture Unit, Dispatcher Assessment, Encorder, Freedom Connect, FAST, FAST Alpha Silver, FAST Alpha Blue, and Alpha, Emvolve Performance Manager, Performix Technologies, IEX, TotalNet, TotalView and other product names and services mentioned herein are trademarks and registered trademarks of NICE Systems Ltd. All other registered and unregistered trademarks are the property of their respective owners.

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This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations of the management of NICE Systems Ltd. (the Company) only, and are subject to a number of risk factors and uncertainties, including but not limited to changes in technology and market requirements, decline in demand for the Company's products, inability to timely develop and introduce new technologies, products and applications, difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel, loss of market share, pressure on pricing resulting from competition, and inability to maintain certain marketing and distribution arrangements, which could cause the actual results or performance of the Company to differ materially from those described therein. We undertake no obligation to update these forward-looking statements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission.

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