

A New Way to Keep your Customers Healthy and your Risks Down.

by Editor

To be successful in the insurance business, it is crucial to minimize your risk of policy holders filing claims against your company. If an individual is of healthy weight and conditioning, the risk of a claim being filed for health related issues is greatly reduced, wouldn't you agree? The million dollar question is how to keep healthy customers low risk and more importantly taking existing customers who are high risk and lower your exposure for claims?

It is a safe statement to say individuals that exercise on a daily basis usually are healthier, but the problem many face with exercise is finding the extra time in an already filled schedule. Hypoxico Altitude Training offers a solution. Would you believe we can help individuals live a more productive, healthier life and not ask your clients to go to the gym or spend extra time away from their loved ones or work?

For 13 years, professional athletes and Olympians have trained with Hypoxico altitude training systems to achieve an edge on their competition. What researchers and the athletes found was something greater; they performed better not only on the field but in their day-to-day life. By using our products they were able to lose additional body fat, gain much needed energy in and improve their overall health.

We have had several "average" customers find similar results as our elite athletic customers. An example of success is "George". George is your average policy holder; Caucasian male, 45 years old, non smoker, married with two kids, white collar employment. George was slightly over weight with high blood pressure and medication to keep the pressure down. Eight weeks ago, George began using Hypoxico equipment in his daily regiment. Since that time, he has lost 45lbs, his blood pressure has returned to normal and his doctor has deemed his old medication NOT NECESSARY! George now has a boost in his daily energy and is a happier, fitter individual. I'm sure his insurance company is also pleased; he is surely paying the same for his insurance he used to, but now his risk bracket is no longer accurate.

I am going to periodically write articles for www.insuranceheadlines.com; if you would like me to touch on any topic as it relates to altitude training for the average individual, please let me know.

For more information on our technology, please visit www.hypoxico.com or email me at meckert@hypoxico.com. Look for future installments of Hypoxic Altitude Training on www.insuranceheadlines.com. This article was written by Matthew Eckert. He is the Vice President of Hypoxico, Inc which is based in New York, New York.

Contact: Matt Eckert

Phone: 212.972.1009 Toll Free: 888.666.6521

Copyright © 2007 InsuranceHeadlines.com. All rights reserved.