

Hooper Holmes Introduces Mature Assessment

by PR-Newswire

BASKING RIDGE, N.J., Oct. 19 /PRNewswire-FirstCall/ -- Hooper Holmes, Inc. (AMEX:HH) today introduced Mature Assessment(sm), a proven, standard method for acquiring the additional health information needed to underwrite life insurance policies for older applicants.

Mature Assessment reflects the trend of the growing population of older Americans, and insurance companies' increased willingness to insure them. To address these customers, underwriters need new risk classification tools that go beyond routine blood and urine tests and simple cognitive questions.

"Underwriters need new tools to make informed decisions about older applicants, and we have designed Mature Assessment to meet their needs," said James Calver, President and CEO of Hooper Holmes. "Every day, more than 6,000 Americans celebrate their 65th birthday. Our life insurance customers tell us this audience is becoming increasingly more important to their continued growth."

Mature Assessment is an integrated program that includes additional personal health data collected by trained Portamedic examiners, coupled with new lab tests that have been proven to be better markers for cardiovascular disease, tumors and renal impairment. It is the only integrated lab and exam assessment designed to meet the full range of underwriters' needs for older age applicants.

"As older people lead longer, more productive lives we must continue to improve our services to better suit the needs of our customers," said Calver. "Our Portamedic examiners have the ability to arrange a medical exam anywhere in the U.S., making it easier for older age applicants to receive the attention they deserve."

About Hooper Holmes

Hooper Holmes is the leader in collecting personal health data and transforming it into useful information, enabling customers to take actions that manage or reduce their risks and expenses. As the leading provider of risk assessment services for the insurance industry, Hooper Holmes provides insurers with the widest range of medical exam, data collection, laboratory testing and underwriting services in the industry.

With presence in over 250 markets and a network of more than 9,000 examiners, Hooper Holmes can arrange a medical exam anywhere in the U.S. and deliver the results to its customers. Each year we arrange more than 2.3 million medical exams and process 3.8 million specimens in our laboratory. We provide a complete service for wellness, disease management, and managed care companies including scheduling support, fulfillment of supplies, blood collection kits, medical screenings, lab testing and data transmission. We underwrite 300,000 cases annually and complete more than two million telephone interviews. We are also a leading provider of medical claims evaluation services used by property and casualty insurance carriers, law firms, self-insureds and third-party administrators to handle personal injury and accident claims.

Source: Hooper Holmes, Inc.

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