

## Regions hires new consumer banking, mortgage executive

*by Birmingham-Biz-Journal*

David H. Rupp will join Regions Financial Corp. this month to lead the Birmingham-based company's consumer banking and mortgage lines of business.

Rupp, who was the sales, service and execution executive for Bank of America's global consumer and small business bank, will start at Regions on May 19. He will also become a member of Regions' Executive Council, the highest level management committee and report directly to Regions CEO Dowd Ritter.

Rupp, 44, succeeds Candice Bagby, who plans to retire after a 38-year banking career.

At Bank of America, Rupp led the home equity business, which generated \$85 billion in originations each year. He also worked for Wachovia Bank as controller for consumer products and structured products. He began his career in public accounting at Deloitte & Touche LLP and he holds a degree in accounting from Wake Forest University.

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