

Take the Guess Work out of Cold Calling, Buy Leads

by Editor

Are you sick and tired of the guess work that goes along with cold calling? As an insurance agent, you are probably all too familiar with the cold calling process. Luckily, there is a great alternative that has saved tens of thousands of agents as of late: buying insurance leads. By purchasing leads, you never again have to worry about the process of cold calling, and whether or not it will help to increase business.

The main difference between cold calling and buying insurance leads is that you will be able to save a lot of time. If you have a list of 50 potential buyers to cold call, it will take a minimum of two hours to make every inquiry; and that is only if you are told no by each lead. On the other side of things, you could purchase 50 insurance leads and know that each one is interested in what you are selling. The guess work is taken out of the process, and the end result is you having a much better chance at making a sale. As noted earlier, you have much more time to sell when you purchase insurance leads as opposed to relying on cold calls.

This does not mean that you have to forget about cold calling altogether. You can still mix them in when you have time between calling the leads that you purchased. But most agents find that the leads they buy turn into sales much more often than those that they call out of nowhere. For this reason, you would be better off spending your time on the tasks that have the best chance of making you successful.

For a limited time, QuotesAuction.com is offering \$200 worth of free leads to agents who setup and activate an account. Go to <https://www.quotesauction.com/sign-up.htm> to learn more.

Source: QuotesAuction.com

Â© 2008 InsuranceHeadlines.com. All rights reserved.

Take the Guess Work out of Cold Calling, Buy Leads by Editor