

## Search engine leads for health insurance agents

by Editor

Top producers now have a simplified method for nurturing a steady flow of high-quality Internet health leads.

ROUND ROCK, TX – June 14, 2008 – ASAP Quotes, the #1 source for high-quality exclusive health insurance leads has launched a redesigned website, to provide more information for agents, brokers and producers looking for premium health leads.

The website expansion also explains how ASAP intentionally designed its lead generation system to deliver the highest quality leads. ASAP only generates leads through its controlled network of health insurance information sites. It doesn't use any traditional ads, so the only people who come to these sites are online consumers actively using their search engines to shop for health insurance. By ensuring that these high-quality exclusive health insurance leads aren't shared with any other ASAP clients, agents are able to minimize competition and increase their closing ratios.

Another way ASAP maximizes its lead quality is by never offering any incentives or "bribes" for shoppers to fill out a lead form. All ASAP leads are shoppers who specifically requested to be contacted by an agent or broker. ASAP leads are also validated against national databases and automatically filtered at no extra costs before being delivered in real time.

Health insurance agents and brokers looking for higher conversion ratios are invited to visit [www.ASAPQuotes.com](http://www.ASAPQuotes.com) and learn how high-quality exclusive health leads can improve their bottom lines.

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**ABOUT ASAP QUOTES** ASAP Quotes is a specialty health insurance lead provider focused on providing the highest-quality leads and the best customer service in the industry. Based in central Texas, ASAP Quotes connects agents nationwide with online health insurance shoppers, all of whom are search engine driven and have specifically requested to speak with one of our agent clients.

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